

32ND ANNUAL CONFERENCE OF
**MAHARASHTRA STATE BRANCH OF
INDIAN ACADEMY OF PEDIATRICS**

Organised by
MAHAIAP & Nashik District Branch of IAP

www.mahapedicon2022.com

at **Hotel Taj Gateway**
Mumbai Agra Highway, Nashik.

On **18, 19, 20 November 2022**

SECRETARIAT

Dr. Milind B. Bharadia
" Vishwesh Children's Hospital "

Behind Tupsakhare Lawns, Mumbai Naka, Nashik - 422 002.
Ph.: 0253 - 2582563, 2317852, Mob.: 98220 15645

INVITATION

Dear Sir,

It gives us immense pleasure to invite you for participating in "Mahapedicon 2022", a annual scientific conference of Maharashtra State Branch of Indian Academy of Pediatrics.

After lull of 2 years, this grand annual scientific, cultural and camaraderie saga will attend 1500 to 2000 delegates from all over Maharashtra and nearby states.

This conference is spread over 4 day. Workshop on 17/11/2022
Conference & CME on 18th, 19th & 20th Nov. 2022.

It will held in prestigious venue of Hotel Taj Residency in Nashik.

We solicit your whole hearted participation in this academic annual gathering of Maharashtra State Pediatrician.

You all know Nashik is well connected and blessed with excellent weather. So all delegates from state are eager and enthusiastic in attending this conference.

warm regards.

ORGANISING TEAM MAHAPEDICON 2022, NASHIK

CONTACT



Dr. Ramakant Patil
Organising Chairman

Mob.: +91 9823070900



Dr. Milind Bharadia
Chief Organising Secretary

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Dr. Shyam Chaudhari
Convener

Mob.: +91 9823124496



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Chief Organising Treasurer

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For further Details contact on **E-mail** : mahapedicon2022@gmail.com

MAHAPEDICON 2022



E-mail : mahapedicon2022@gmail.com

		Upto 31/12/21	01/01/22 to 20/05/22	21/05/22 to 30/06/22	01/07/22 to 30/09/22	01/10/22 Onward & Spot
1.	IAP members	8,000/-	13,000/-	16,000/-	18,000/-	20,000/-
2.	Accompanying persons of IAP member	8,000/-	13,000/-	16,000/-	18,000/-	20,000/-
3.	Non IAP members	11,000/-	14,000/-	17,000/-	19,000/-	21,000/-
4.	Accompanying Persons of Non IAP Member	11,000/-	13,000/-	16,000/-	18,000/-	20,000/-
5.	Sr. Citizen (>70 yrs. with age Proof)	NIL	NIL	NIL	10,000/-	10,000/-
6.	Accompanying persons of IAP Senior Citizen Member	8,000/-	13,000/-	16,000/-	18,000/-	20,000/-
7.	PG Students (HOD Approvals Required)	5,000/-	6,500/-	8,000/-	9,000/-	10,000/-
8.	Faculty	8000/-	8000/-	8000/-	8000/-	8000/-
9.	Corporate Delegate	20,000/-	20,000/-	20,000/-	25,000/-	25,000/-
10.	Accompanying person of Corporate Delegates	20,000/-	20,000/-	20,000/-	25,000/-	25,000/-
11.	Workshop	1,000/-	1,000/-	1,000/-	1,000/-	1,000/-

- Conference registration is NOT mandatory for workshop.
- Registration subject to realisation of cheque and confirmation of IAP membership number.
- Registration fee is inclusive of GST and other taxes.

- Please note that you need to submit duly filled registration form after the payment is done.

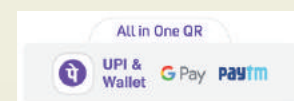
- **For online registration form click here**

https://docs.google.com/forms/d/e/1FAIpQLSeflA9jUsvkEuPBosL-e7UzYphNPAU6sP47s5LAI7uwtjocgQ/viewform?usp=pp_url

- Pay by net banking or UPI. Fill Google form entering transaction id/number. Inform **Mr. Datta Kedar (Mob.: 96239 17452)** on whatsapp/phone about your Mahapedicon registration and payment.

Payment Details for Net Banking

Bank Name : BANK OF MAHARASHTRA
Account Name : Indian Academy of Paediatrics
Account Number : 20046647717
Savings / Current : SAVINGS
Branch Name & Address : Canada Corner, Nashik.
IFSC : MAHB0000672



For UPI click hear or Scan QR Code

<https://phon.pe/ct1ic78s>



- **Cheque & DD** to be drawn in name of **Indian Academy of Paediatrics** payable at **Nashik**.

SECRETARIAT

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Dr. Rahul Kakad

WHY TO PARTICIPATE AT MAHAPEDICON 2022 ?

Over the years MAHAPEDICON has become the most awaited event for delegates and partners.

MAHAPEDICON is now considered to be the largest gathering of pediatricians and child health experts in Maharashtra.

MAHAPEDICON 2022 is already poised to break all previous benchmarks in terms of registration. Our early bird campaign (1 month) has seen registration interest like never before. We have crossed 600 registrations making MAHAPEDICON 2022 an ideal platform for Partners to showcase their research and educational material of awareness.

WHO SHOULD PARTICIPATE

- Domestic and multinational companies in the healthcare and allied services sector
- Manufacturers and distributors of all types of Pediatric equipments
- Laboratory testing aids (material testers, raw products for basic science)
- Medical research consulting firms
- Medical software solution providers
- Publishers of medical books and journals
- Hospital furniture and utilities
- Specialty hospitals
- Real estate companies
- Automotive companies
- Hi-tech appliances and high-end gadget/accessories manufacturers

EVENT TIMINGS

Sr. No.	Date	Event Entry From	Event Starts	Event Ends	Event Exit
1	17 th Nov, 2022	0600 hrs	0800 hrs	1700 hrs	1800 hrs
2	18 th Nov, 2022	0700 hrs	0800 hr	1700 hrs	1800 hrs
3	19 th Nov, 2022	0700 hrs	0800 hr	1700 hrs	1800 hrs
4	20 th Nov, 2022	0700 hrs	0800 hr	1400 hrs	

TITLE/NAMING RIGHTS

Platinum Partner

Available Opportunities - 4

Total financial commitment of **10,00,000/-** (Inclusive of GST)

- Top tier Logo presence on various conference collaterals and promotional platforms where possible and as approved by Organising Committee
- Top tier Logo presence and preferred general venue branding space of 500 Sqft where possible and as approved by Organising Committee
- Special mention as Platinum Partner during the valedictory function with facilitation of senior manager
- 10 nos. complimentary guest access badges for senior management of partner during the conference and social functions

Gold Partner

Available Opportunities - 10

Total financial commitment of **5,00,000/-** (Inclusive of GST)

- Second tier Logo presence on various conference collaterals and promotional platforms where possible and as approved by Organising Committee
- Second tier Logo presence and preferred general venue branding space of 250 Sqft where possible and as approved by Organising Committee
- Special mention as Gold Partner during the valedictory function with facilitation of senior manager
- 5 nos. complimentary guest access badges for senior management of partner during the conference and social functions

Silver Partner

Available Opportunities - 20

Total financial commitment of **2,50,000/-** (Inclusive of GST)

- Third tier Logo presence on various conference collaterals and promotional platforms where possible and as approved by Organising Committee
- Third tier Logo presence and preferred general venue branding space of 125 Sqft where possible and as approved by Organising Committee
- Special mention as Silver Partner during the valedictory function
- 3 nos. complimentary guest access badges for senior management of partner during the conference and social functions

ACADEMIC PARTNERSHIP OPPORTUNITIES

Bronze Partner

Available Opportunities - 100

Total financial commitment of INR. **1,25,000/-** (Inclusive of GST)

- Four tier Logo presence on various conference collaterals and promotional platforms where possible and as approved by Organising Committee
- Four tier Logo presence and preferred general venue branding space of 75 Sqft where possible and as approved by Organising Committee
- Special mention as Silver Partner during the valedictory function
- 1 nos. complimentary guest access badges for senior management of partner during the conference and social functions

Workshop Partnership

Available Opportunities - 6

Financial commitment of INR. **1,00,000/-** per workshop (Inclusive of GST)

- Opportunity to partner with a workshop of your choice at MAHAPEDICON 2022
- One banner with company name at the workshop venue
- Two standee at workshop venue
- Workshop Signage to Read "Workshop Supported by X Company"

Content Rights

Available Opportunities - 1

Financial commitment of INR. **2,00,000/-** (Inclusive of GST)

- Opportunity to have exclusive rights to record and publish all talks at MAHAPEDICON 2022
- Company to ensure that PPTs of speakers are embedded in a way that is non-transferrable/copyable

Abstract Rights

Available Opportunities - 1

Financial commitment of INR. **2,00,000/-** (Inclusive of GST)

- Opportunity to have exclusive rights to publish all accepted abstracts at MAHAPEDICON 2022
- Company to ensure that the published material is embedded in a way that is non-transferrable/copyable

SOCIAL EVENTS PARTNERSHIP OPPORTUNITIES

Gala Dinner

Available Opportunities - 1

Financial commitment of INR. **24,00,000/-** (Inclusive of GST)

- Opportunity to have a named Banquet Dinner (7.30 PM-11.00 PM)
- All dinner publicity and branding to carry company name and logo on exclusive basis e.g. Banquet Dinner supported by "X Company"
- Additional venue branding opportunities at the banquet dinner venue will be offered subject to approval of organising committee
- Organising committee shall select venues, suppliers, vendors and event flow
- Entry and access to the event will be controlled and monitored by the Organising committee. Invitation open only to registered conference delegates and 20 personnel from the partner company
- All money will be routed through MAHAPEDICON 2022

Banquet Dinner

Available Opportunities - 1

Financial commitment of INR. **30,00,000/-** (Inclusive of GST)

- Opportunity to have a named Banquet Dinner (7.30 PM-11.00 PM)
- All dinner publicity and branding to carry company name and logo on exclusive basis e.g. Banquet Dinner supported by "X Company"
- Additional venue branding opportunities at the banquet dinner venue will be offered subject to approval of organising committee
- Organising committee shall select venues, suppliers, vendors and event flow
- Entry and access to the event will be controlled and monitored by the Organising committee. Invitation open only to registered conference delegates and 20 personnel from the partner company
- All money will be routed through MAHAPEDICON 2022

ZONE PARTNERSHIP OPPORTUNITIES

Registration Area

Available Opportunities - 1

Financial commitment of INR. **3,00,000/-** (Inclusive of GST)

- Exclusive branding opportunity of the registration desk and registration desk backdrop
- All registration desk personnel to wear uniform of the partner company (to be provided by partner)
- All lanyards to have partner logo
- Space provided for building of reception counter (to be done by partner)
- Exclusive entry of 10 personnel along with company pass entitlements into the delegate, OC, faculty and VIP registration areas
- Opportunity to provide handouts, gifts etc. to delegates (to be printed and procured by partner) after confirmation by organising committee

Food Court

Available Opportunities - 3

Financial commitment of INR. **2,00,000/- per day** (Inclusive of GST)

- Exclusive branding opportunity of the food court lunch area (Main food court that will be operational on all days)
- All catering personnel to wear uniform of the partner company (to be provided by partner)
- Space provided for building of welcome counter (to be done by partner)
- Exclusive entry of 2 personnel per day along with partner pass entitlements into the zone

Cloak Room

Available Opportunities - 1

Financial commitment of INR. **2,00,000/-** (Inclusive of GST)

- Opportunity to exclusively manage and brand all cloak rooms across the venue during MAHAPEDICON 2022
- Pre-constructed cloak rooms will be provided by the Organising committee at various locations
- Company personnel to manage end-to-end cloak room operations
- Luggage tags can have company branding (to be printed and procured by partner)
- Exclusive entry of 20 personnel along with partner pass entitlements for managing the various cloakrooms

Preview Room

Available Opportunities - 1

Financial commitment of INR. **2,00,000/-** (Inclusive of GST)

- Exclusive branding opportunity of the preview room
- Preview room name to be re-branded as "X Company Preview Room"
- All event personnel to wear uniform of the partner company (to be provided by partner)
- Space provided for building of welcome counter (to be done by partner partner)
- Exclusive entry of 2 personnel along with partner pass entitlements into the zone

Faculty Lounge

Available Opportunities - 1

Financial commitment of INR. **2,00,000/-** (Inclusive of GST)

- Exclusive branding opportunity of the preview room
- Faculty lounge name to be re-branded as "X Company Faculty Lounge"
- Food and beverages as per policy and safety guidelines can be served by the partner company
- All event personnel to wear uniform of the partner company (to be provided by partner)
- Space provided for building of welcome counter (to be done by partner)
- Exclusive entry of 2 personnel along with partner pass entitlements into the zone

OTHER OPPORTUNITIES

Sr. No.	Particulars	Financial Commitment
1	Delegate Kit Branding	INR 3,00,000 + GST
2	Chair cover branding - Godavari Hall	INR 2,00,000 + GST per day
3	Chair cover branding - Panchavati Hall	INR 2,00,000 + GST per day
4	Chair cover branding - Tapovan Hall	INR 1,00,000 + GST per day
5	Three minute video screening during lunch or dinner as per direction of organising committee	INR 1,00,000 + GST per day
6	Mini Sofa and small sitting stools in entire conference area designated by organising committee	INR 1,00,000 + GST per day
7	Mandatory Advertisement on Mobile App (Splash screen)	INR 1,00,000 + GST per day
8	Hoarding - 20 X 8 feet	INR 30,000 + GST per Hoarding
9	Mahapedicon Balloon with company logo	INR 1,00,000 + GST
10	4 Advertisements on Website home page (For main partners)	INR 2,00,000 + GST
11	Full page advertisement in the program booklet (Print and e- version)	INR 2,00,000 + GST
12	Brochure or flyer insert in delegate kits	INR 2,00,000 + GST
13	One standee in area designated by organising committee	INR 2,00,000 + GST
14	One Push Notifications on Mobile App	INR 1,00,000 + GST
15	One SMS to all registered delegates	INR 50,000 + GST
16	One Email to all registered delegates	INR 50,000 + GST

APPLICABLE TAXES

- Kindly note that the value of all of the opportunities above is excluding mandatory Goods and Services Tax (GST). The current applicable taxes are outlined below. Taxes are subject to change as per government regulations at the time of confirming.
- GST for partnership opportunities is to be paid directly by the partner company under the reverse charge mechanism (RCM) and reflected online within a month.

TERMS AND CONDITIONS

- All partnership opportunities have been quoted in gross terms. Mandatory govt. taxes as applicable at the time of booking will be levied (currently GST at 18%).
- All payments to be done and completed by 30th of September, 2022.
- Partners confirming and clearing dues before the 15th of July, 2022 are eligible for a 15% discount on the total value and a 10% discount on the total value if confirmation and clearance of dues is done before 15th of August, 2022.
- Fascia name must be submitted to the event organizers by email at least 15 working days prior to the event.
- The partner will have to abide by Fire and Safety norms of Brilliant Convention Centre. A copy can be requested by writing an email to pedicongoswami@gmail.com
- Each stall will be given 1 KVA power (Single Phase). Additional power or three Phase connection can be bought at additional cost by writing an email to pedicongoswami@gmail.com 15 working days prior to the event.
- Dinner and Banquet invitation is not open to company personnel or partners.
- No nailing will be allowed on octanorm stalls. For branding purposes only, normal double sided tapes can be used.
- Partners can display banners and hoarding only within designated stall areas. No banners or display boards are allowed outside the designated stalls unless venue branding related partnerships have also been taken.
- Any damage caused to the octanorm sheets or stall material will have to be compensated to the contractor.
- Subletting of stall will be considered as breach of contract and in such a case the stall owner will be asked to vacate the stall with immediate effect and a fine of INR 1,00,000 + Taxes will be charged.
- Sharing of stall is strictly not allowed.
- Goods and Material displayed in stalls should be as per Government Rules & Regulations.
- Overnight retention of goods in respective stalls will be at the sole risk of the partners. Organizers will take no responsibility for loss or damages of goods, banners or any other promotional material.
- No storage space for boxes, consumables etc. will be provided. partners have to make arrangements for this by themselves in their stall. Alternatively, lockable furniture will be available for booking 15 working days prior to the event. partners may book the same and pay directly.
- Partners/3rd party companies will have to obtain a gate pass from Brilliant Convention Centre management while getting material inside or out of the venue. Event management agency and organizers are not responsible for this.
- Organizers reserve all rights to alter the stall layout or allocation of stalls.
- 3rd party insurance has been taken for the overall event. partners are requested to take individual booth insurance if needed.
- Partner has to deposit INR 1,00,000 as advance security deposit in addition to their total agreed amount

In case of cancellation by the company, the organizers shall retain :

- 30% of the agreed amount if the cancellation/modification is made on or before 90 days till conference
- 70% of the agreed amount if the cancellation/modification is made between 90-30 days till conference
- 100% of the agreed amount if the cancellation/modification is made 30 days till conference date

In case of event cancellation due to any reason :

- Organizers will inform all partners about revised dates and extend same rates/packages
- Not retain any amount if revised dates do not align with the expectations of the partners